



AmericanBiltrite
IndustrialRubber

MUDFLAPS & ACCESSORIES CATALOG



AmericanBiltrite

ISO
9001-14001
CERTIFIED



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A BIT OF OUR HISTORY

American Biltrite was founded in 1908 and is now owned and run by the third generation of the Marcus family. Since our inception American Biltrite has continued to grow and work to build a solid reputation for high quality products and service to our customers. Both ISO 9001 and ISO 14001 certified; American Biltrite demonstrates a sincere commitment to consistently exceed expectations for quality while safeguarding the environment. American Biltrite keeps striving to improve our manufacturing processes, as well as any special product requirements from our customers.

We are proud to say that our philosophy has three major conditions: RESPECT, TRUST, and RELIABILITY. Respect in our partnership with our valued customers. Trust in our commitments and abilities. Reliability in delivering on all of our promises. You can be certain that we will always fulfill these attributes. To assist you in achieving your goals, we have one of the best customer service teams in the industry. They will stand by you at all times.

Today we manufacture and distribute residential and commercial flooring as well as a wide range of rubber products to our customers. Our top quality rubber products are used in the fabrication of gaskets, skirtboards, hoses, mine doors, squeegees, bridge bearing pads, and mudflaps. We also sell uncured rubber that our customers use to manufacture their own products.

In this catalog you will discover our mudflap product line with a variety of choices adaptable to your needs. The durability of our mudflaps in any weather has been proven over the last three decades. This is a testament to their outstanding quality. Excellent performance you can count on; guaranteeing your dollars will go further!

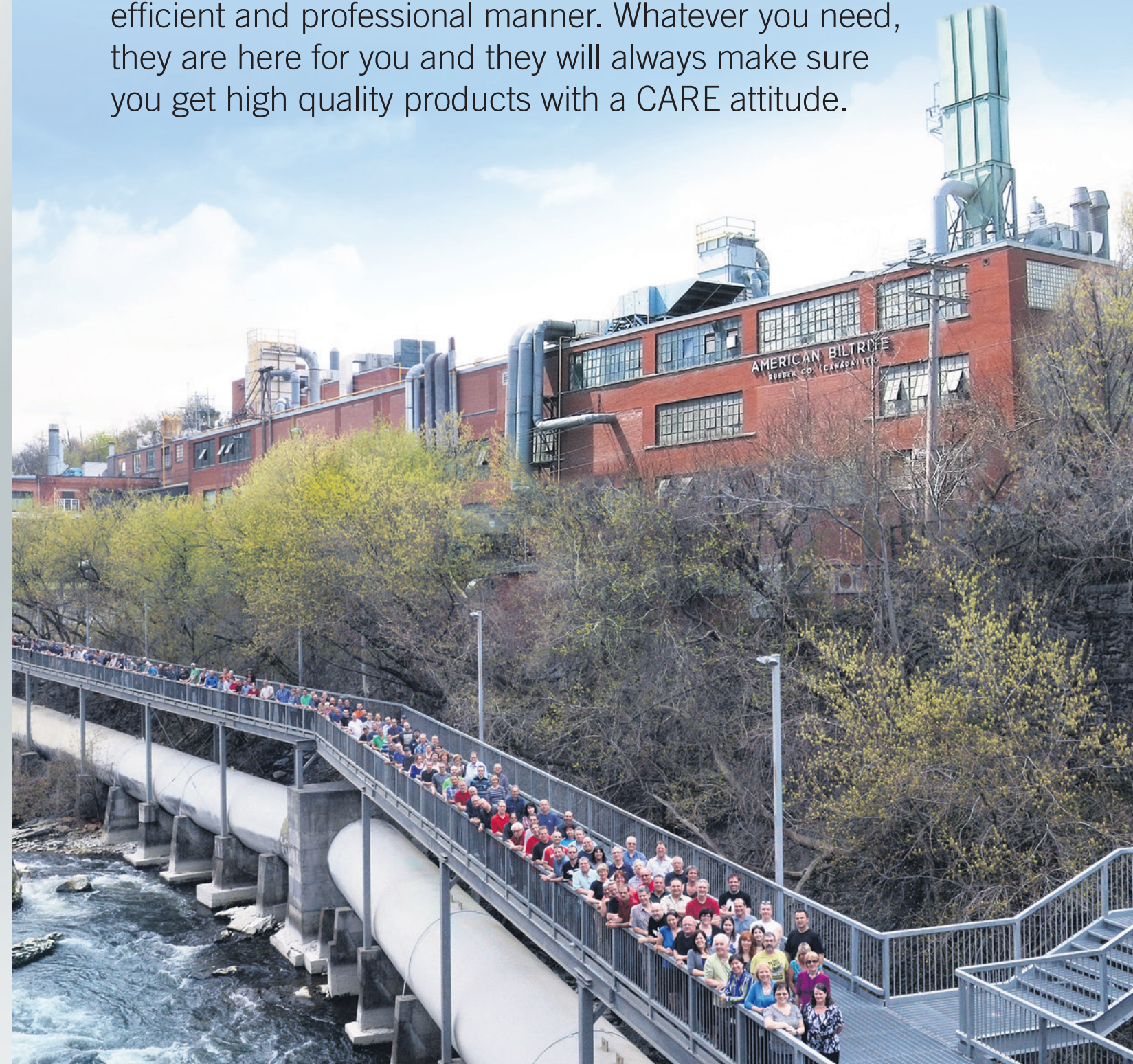
Allow us the pleasure of helping you choose your new mudflaps. We hope to build a durable, satisfying business relationship with you based on trust and complicity.



AmericanBiltrite
IndustrialRubber

OUR TEAM

Our people are our most valuable resource. They continuously strive to serve our customers in the most efficient and professional manner. Whatever you need, they are here for you and they will always make sure you get high quality products with a CARE attitude.



NEW OFFERING

American Biltrite has been in the mudflap business for many decades. We pride ourselves on being recognized as a market leader, offering the best quality and the most consistent mudflaps.

SELECTION PROCESS FOR MUDFLAPS

- 1st

Based on the size of the flap that you need, select the style (single bar, double bar, triple bar and full design).
- 2nd

Select your grade (thickness / formulation of the flap: Heavy Duty, Standard Duty).
- 3rd

Choose the available optional features such as Rain-Master or Anti-Sail (see page 6).
- 4th

Consider having your flap made in a specific color and customizing it by adding your logo for better brand recognition.

MUDFLAP GRADES

With our new mudflap offering, we now have two grades:

HEAVY DUTY

Our thickest mudflap is offered for customers interested in our premium grade flap for the ultimate longevity and superb cosmetic appearance.

STANDARD DUTY

Our most popular flap, the standard duty is slightly thinner than our heavy duty flap. It provides good rigidity and high tear resistance for a long life paired with the same optimum cosmetic appearance as our heavy duty flaps.

* Unless otherwise advertised, dimensional tolerances are + 0 / - 2

GRADE COMPARISON CHART

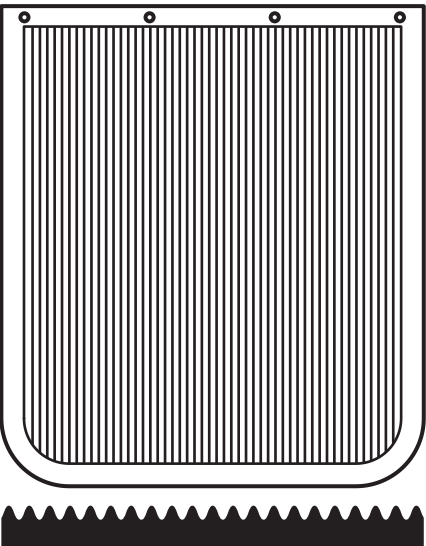
1-WORST → 10-BEST

CATEGORY	HEAVY DUTY	STANDARD DUTY
LONGEVITY	9	6
COSMETIC APPEARANCE	10	10
FEATURE OFFERINGS	6	8
RIGIDITY	9	7
TEAR	8	6
FORMULATION CONSISTENCY	8	8
COLOR AVAILABILITY	10	10
TOTAL	60	55
TOTAL POSSIBLE	70	70
PERCENTAGE PERFORMANCE	86%	79%

OPTIONAL FEATURES

RAIN-MASTER

The Rain-Master backing is designed with special vertical ribs that trap and deflect water spray for improved highway safety. Rain-Master is a standard feature on our new Triple Bar style.

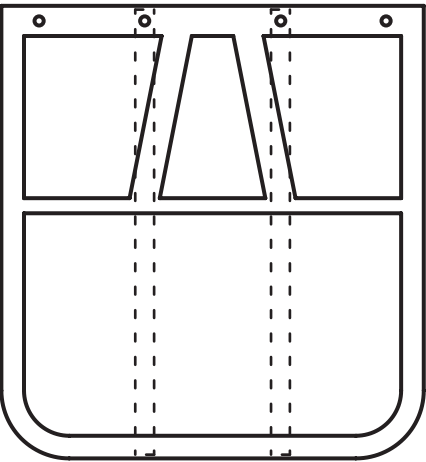


Rain-Master is available in both Standard and Heavy Duty in the following styles and sizes.

SINGLE BAR	
Design S2	24" x 24" (61 cm x 61 cm)
Design S3	24" x 30" (61 cm x 76 cm)
Design S3	24" x 36" (61 cm x 91 cm)
DOUBLE BAR	
Design D1	24" x 30" (61 cm x 76 cm)
Design D1	24" x 36" (61 cm x 91 cm)

ANTI-SAIL

The Anti-Sail is reinforced with extra high tensile steel full length strap inserts for extra rigidity. This flap provides maximum stability in any weather.



Anti-Sail is available in both Standard and Heavy Duty in the following styles and sizes.

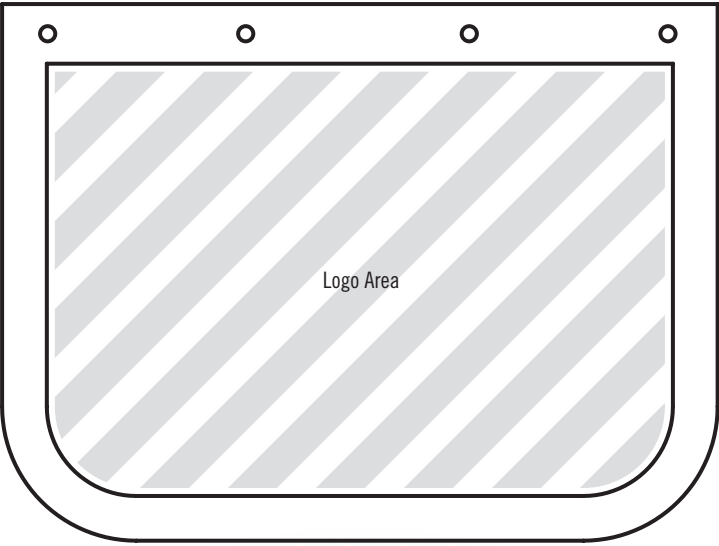
SINGLE BAR	
Design S2	24" x 24" (61 cm x 61 cm)
Design S3	24" x 30" (61 cm x 76 cm)
Design S3	24" x 36" (61 cm x 91 cm)
Design S3	28" x 30" (71 cm x 76 cm)
Design S3	28" x 36" (71 cm x 91 cm)
Design S3	30" x 30" (76 cm x 76 cm)
Design S4	28" x 24" (71 cm x 61 cm)
FULL	
Design F1-F2	24" x 24" (61 cm x 61 cm)
Design F1-F2-F4	24" x 30" (61 cm x 76 cm)
Design F3-F4	24" x 36" (61 cm x 91 cm)

MUDFLAP
STYLES & DESIGNS

SINGLE BAR STYLE

With only one single bar of reinforced mounting holes, this mudflap is convenient as it is offered in many grades and sizes with optional features available. It is ideal for those who need specific sizes and want to limit their economic footprint by using a flap in the precise size that they need. Raised rubber letters and logos (optional) give a three dimensional appearance for a first quality image that lasts. Our single bar is offered in four different designs.

DESIGN
S1

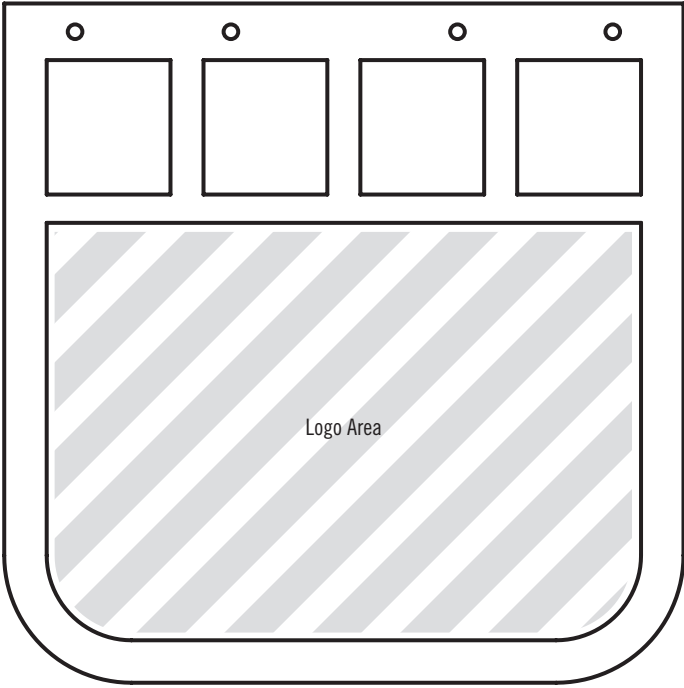


GRADE		STANDARD DUTY
BORDER THICKNESS		5/16" (7.9 mm)
INSIDE FLAP THICKNESS		3/16" (4.8 mm)
BACKING		FABRIC REINFORCED
AVAILABLE SIZES (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)	
12" x 18" (30 cm x 46 cm)	11.25" X 16.5" (28 cm x 42 cm)	✓*
18" x 20" (46 cm x 51 cm)	15.25" X 16.75" (39 cm x 42 cm)	✓
18" x 24" (46 cm x 61 cm)	15.25" X 13.5" (38 cm x 30 cm)	✓
20" x 15" (51 cm x 38 cm)	18.25" X 12.25" (46 cm x 30 cm)	✓
24" x 14" (61 cm x 36 cm)	21.25" X 10.75" (53 cm x 25 cm)	✓
24" x 18" (61 cm x 46 cm)	21.25" X 14.75" (53 cm x 38 cm)	✓
OPTIONAL FEATURES		
RAIN-MASTER		N/A
ANTI-SAIL		N/A

* Fabric reinforced backing not available.

SINGLE BAR STYLE

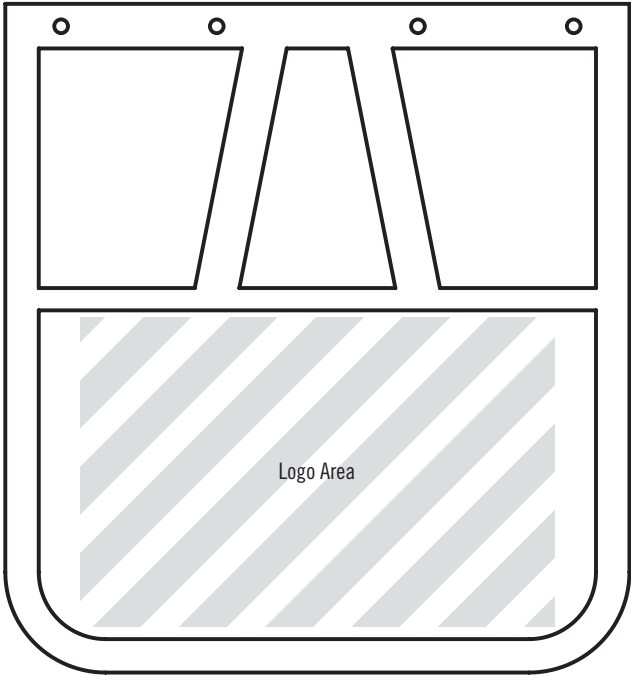
DESIGN
S2



GRADE		HEAVY DUTY	STANDARD DUTY
BORDER THICKNESS		3/8" (9.5 mm)	5/16" (7.9 mm)
INSIDE FLAP THICKNESS		1/4" (6.3 mm)	3/16" (4.8 mm)
BACKING		FABRIC REINFORCED	FABRIC REINFORCED
AVAILABLE SIZE (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)		
24" x 24" (61 cm x 61 cm)	21.25" X 14.75" (53 cm x 38 cm)	✓	✓
OPTIONAL FEATURES			
RAIN-MASTER		N/A	N/A
ANTI-SAIL		✓	✓

SINGLE BAR STYLE

DESIGN
S3

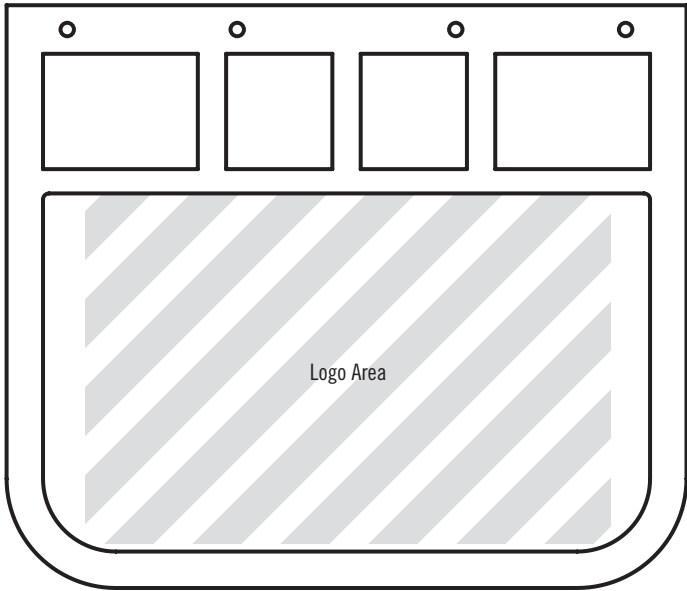


GRADE		HEAVY DUTY	STANDARD DUTY
BORDER THICKNESS		3/8" (9.5 mm)	5/16" (7.9 mm)
INSIDE FLAP THICKNESS		1/4" (6.3 mm)	3/16" (4.8 mm)
BACKING		FABRIC REINFORCED	FABRIC REINFORCED
AVAILABLE SIZES (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)		
24" x 30" (61 cm x 76 cm)	21.25" X 14.75" (53 cm x 38 cm)	✓	✓
24" x 36" (61 cm x 91 cm)	21.25" X 14.75" (53 cm x 38 cm)	✓	✓
28" x 30" (71 cm x 76 cm)	21.25" X 14.75" (53 cm x 38 cm)	N/A	✓
28" x 36" (71 cm x 91 cm)	21.25" X 14.75" (53 cm x 38 cm)	N/A	✓
30" x 30" (76 cm x 76 cm)	21.25" X 14.75" (53 cm x 38 cm)	N/A	✓
OPTIONAL FEATURES (CHOOSE ONLY ONE OPTION)			
RAIN-MASTER		N/A	✓*
ANTI-SAIL		✓	✓

* Available only in sizes 24" x 30" and 24" x 36".

SINGLE BAR STYLE

DESIGN
S4

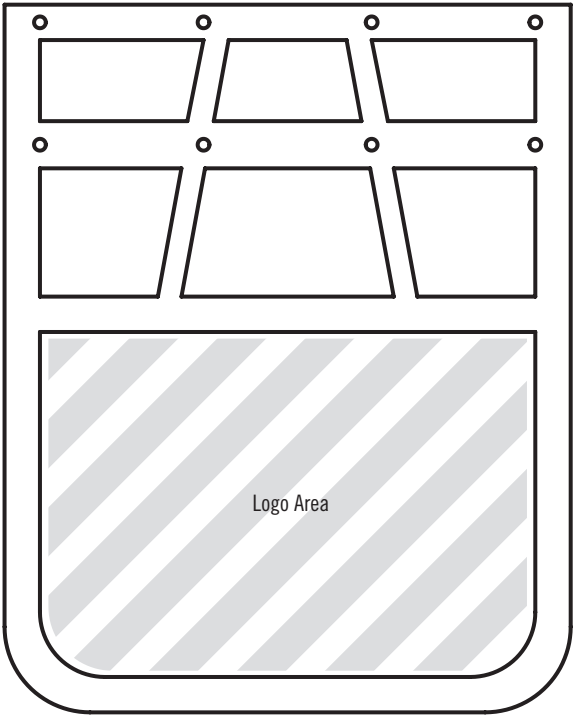


GRADE		HEAVY DUTY	STANDARD DUTY
BORDER THICKNESS		3/8" (9.5 mm)	5/16" (7.9 mm)
INSIDE FLAP THICKNESS		1/4" (6.3 mm)	3/16" (4.8 mm)
BACKING		FABRIC REINFORCED	FABRIC REINFORCED
AVAILABLE SIZE (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)		
28" x 24" (71 cm x 61 cm)	21.25" X 14.75" (53 cm x 38 cm)	N/A	✓
OPTIONAL FEATURES			
RAIN-MASTER		N/A	N/A
ANTI-SAIL		✓	✓

DOUBLE BAR STYLE

The Double Bar mudflap provides a cost savings factor because only one size of mudflap needs to be stocked for two different size applications. You can choose to convert the size 24" x 30" to a size 24" x 24" and the 24" x 36" to a size 24" x 30", thereby saving space in your storage area. Raised rubber letters and logos (optional) give a three dimensional appearance for a first quality image that lasts.

DESIGN
D1

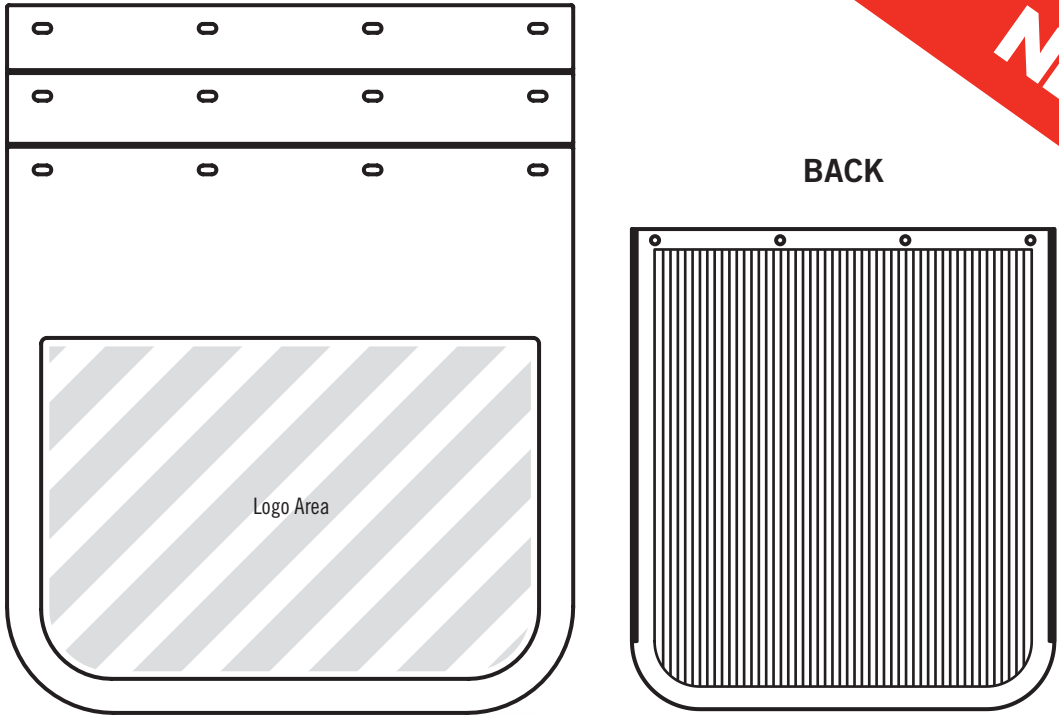


GRADE		HEAVY DUTY	STANDARD DUTY
BORDER THICKNESS		3/8" (9.5 mm)	5/16" (7.9 mm)
INSIDE FLAP THICKNESS		1/4" (6.3 mm)	3/16" (4.8 mm)
BACKING		FABRIC REINFORCED	FABRIC REINFORCED
AVAILABLE SIZES (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)		
24" x 30" (61 cm x 76 cm)	21.25" X 14.75" (53 cm x 38 cm)	✓	✓
24" x 36" (61 cm x 91 cm)	21.25" X 14.75" (53 cm x 38 cm)	N/A	✓
OPTIONAL FEATURES			
RAIN-MASTER		✓	✓
ANTI-SAIL		N/A	N/A

TRIPLE BAR STYLE

This NEW convertible flap design adapts to three popular sizes for maximum utility. Molded rubber flaps resist chipping, cracking, tearing and curling. It is formulated to withstand severe temperature changes in the most rigorous heavy duty highway conditions. Available in various sizes with pre-drilled holes for easy installation, it is constructed with Standard Duty Rain-Master backing included at no extra charge. Raised rubber letters and logos (optional) give a three dimensional appearance for a first quality image that lasts. You automatically maximize the space in your storage area because only one size of mudflap is required. This mudflap can be easily converted to either a 24" x 27" or a 24" x 24" size. The ultimate multi-tasker!

DESIGN
T1

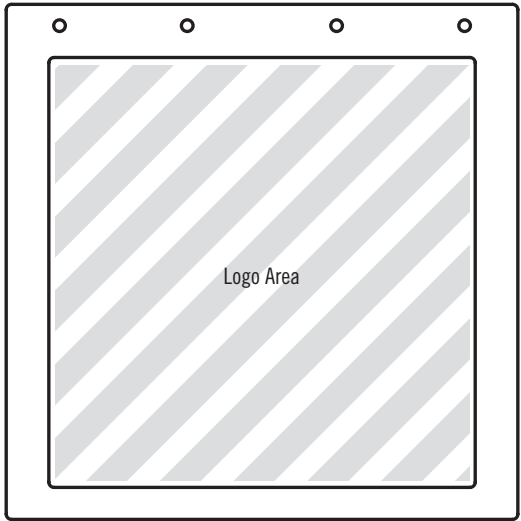


GRADE		STANDARD DUTY
BORDER THICKNESS		5/16" (7.9 mm)
INSIDE FLAP THICKNESS		3/16" (4.8 mm)
BACKING		FABRIC REINFORCED RAIN-MASTER
AVAILABLE SIZE (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)	
24" x 30" (61 cm x 76 cm)	21.25" X 14.75" (53 cm x 38 cm)	
OPTIONAL FEATURES		
ANTI-SAIL		N/A

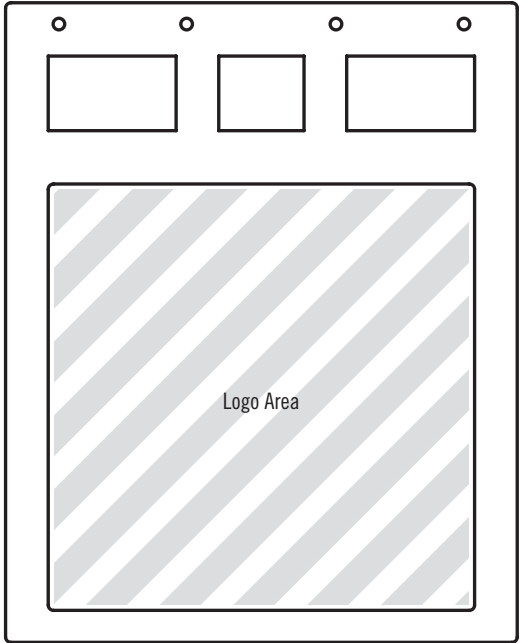
FULL STYLE

This style offers more available print space in height to fit over-sized logos, allowing our customers to create a mudflap with maximum impact. Raised rubber letters and logos (optional) give a three dimensional appearance for a first quality image that lasts with the advantage of a larger logo area. Our full style is offered in three different designs.

DESIGN
F1



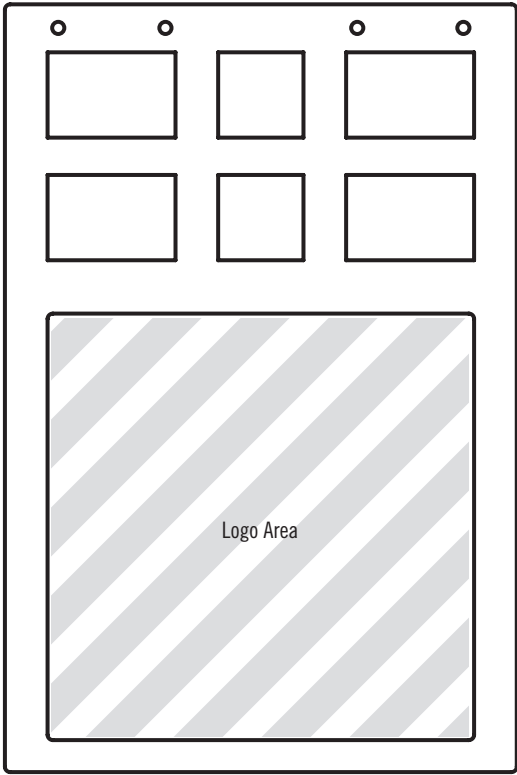
DESIGN
F2



GRADE		STANDARD DUTY
BORDER THICKNESS		5/16" (7.9 mm)
INSIDE FLAP THICKNESS		3/16" (4.8 mm)
BACKING		FABRIC REINFORCED
AVAILABLE SIZE (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)	
24" x 24" (61 cm x 61 cm)	20" x 20" (51 cm x 51 cm)	
24" x 30" (61 cm x 76 cm)	20" x 20" (51 cm x 51 cm)	
OPTIONAL FEATURES		
RAIN-MASTER		N/A
ANTI-SAIL		✓

FULL STYLE

DESIGN
F3



GRADE		STANDARD DUTY
BORDER THICKNESS		5/16" (7.9 mm)
INSIDE FLAP THICKNESS		3/16" (4.8 mm)
BACKING		FABRIC REINFORCED
AVAILABLE SIZE (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)	
24" x 36" (61 cm x 91 cm)	20" x 20" (51 cm x 51 cm) ✓	
OPTIONAL FEATURES		
RAIN-MASTER		N/A
ANTI-SAIL		✓

GLOBAL STYLE

DESIGN
G1



GRADE		HEAVY DUTY	STANDARD DUTY
BORDER THICKNESS		3/8" (9.5 mm)	5/16" (7.9 mm)
INSIDE FLAP THICKNESS		1/4" (6.3 mm)	3/16" (4.8 mm)
BACKING		FABRIC REINFORCED	FABRIC REINFORCED
AVAILABLE SIZE (WIDTH x HEIGHT)	LOGO AREA (WIDTH x HEIGHT)		
24" x 30" (61 cm x 76 cm)	23" x 27.5" (58 cm x 70 cm)	✓	✓
24" x 36" (61 cm x 91 cm)	23" x 27.5" (58 cm x 70 cm)	N/A	✓
OPTIONAL FEATURES			
RAIN-MASTER		N/A	N/A
ANTI-SAIL		✓	✓

STOCK AVAILABILITY

In order to respond quickly to customer demand in the most efficient manner, we take pride in being proactive by keeping a large variety of mudflaps in stock. This inventory allows us to ship orders the same day that we receive them which is a convenient service for our valued customers. The flaps listed below are only available with standard backing, with the exception of the Triple Bar style that comes with the Rain-Master^{MC} backing.

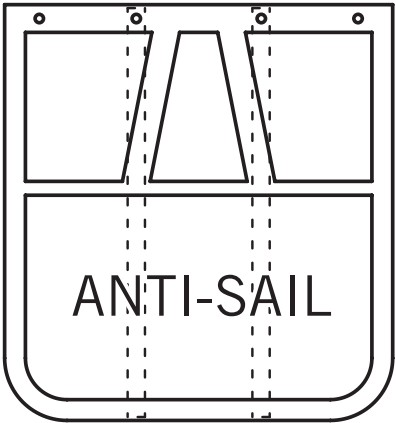
PLAIN FLAPS

STYLES & DESIGNS	HEAVY DUTY	STANDARD DUTY
SINGLE BAR STYLE		
DESIGN S1		
12" x 18" (30 cm x 46 cm)	N/A	BLACK
18" x 24" (46 cm x 61 cm)	N/A	BLACK
20" x 15" (51 cm x 38 cm)	N/A	BLACK
24" x 14" (61 cm x 36 cm)	N/A	BLACK
24" x 18" (61 cm x 46 cm)	N/A	BLACK & WHITE
DESIGN S2		
24" x 24" (61 cm x 61 cm)	BLACK	BLACK
DESIGN S3		
24" x 30" (61 cm x 76 cm)	BLACK	BLACK
24" x 36" (61 cm x 91 cm)	N/A	BLACK
TRIPLE BAR STYLE		
DESIGN T1		
24" x 30" (61 cm x 76 cm)	N/A	BLACK & WHITE

SPECIAL OFFERING

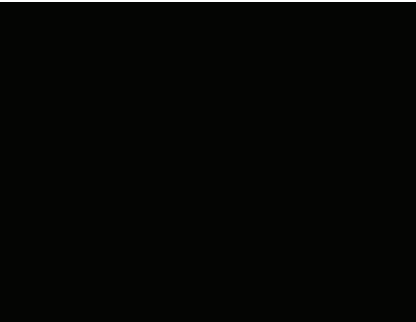
We also stock a special Standard Duty single bar Anti-Sail flap that features the words "Anti-Sail" across the logo imprint area in raised letters black on black.

STYLES & DESIGNS	STANDARD DUTY
SINGLE BAR STYLE	
DESIGN S3	
24" x 30" (61 cm x 76 cm)	WITH ANTI-SAIL AND RAISED LETTERS BLACK ON BLACK

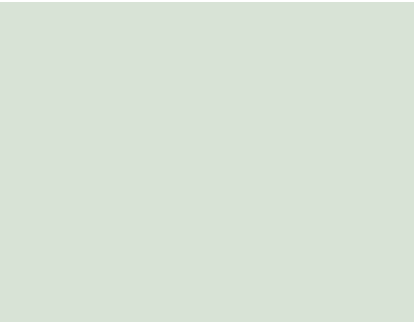


MUDFLAP BASE COLORS

Black and white are traditionally the most popular mudflap colors however we also offer a wide variety of other base colors.



BLACK (992)



WHITE (993)



GREY (994)



YELLOW (996)



GOLD (997)



LIGHT RED (990)



BLUE (991)



LIGHT BLUE (999)

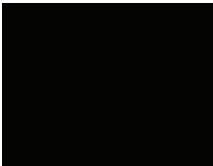
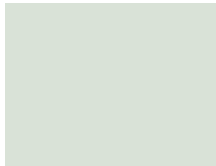
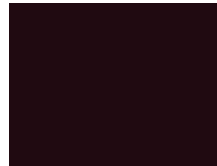
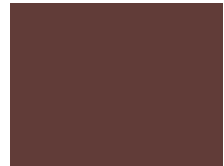


DARK BLUE (998)

CUSTOMIZED FLAP

Personalized mudflaps are the most economical form of highly visible advertising with THOUSANDS of appearances per mile for JUST PENNIES A DAY! Branding and trademark recognition are just a few of the many advantages this feature offers along with a long lasting design. The process for our Standard and Heavy Duty flaps involves rubber colored powders cured and molded into the flap and sets a high quality standard that only American Biltrite can provide. Our customization color process is the best in the market.

COLOR AVAILABILITY FOR LETTERS AND LOGOS

					
BLACK (3407)	WHITE (6541)	CHARCOAL GREY (6558)	SILVER GREY (6547)	DARK BROWN (6545)	BURGUNDY (6555)
					
DARK BLUE (6042)	QUEBEC BLUE (6554)	LIGHT BLUE (6549)	TURQUOISE (6560)	DARK RED (6548)	LIGHT RED (6552)
					
DARK GREEN (6542)	BRIGHT GREEN (6540)	LIGHT GREEN (6539)	ORANGE (6543)	GOLD (6546)	ROBERT YELLOW (6557)
					
TRAFFIC YELLOW (6556)	CORN YELLOW (6559)	YELLOW (6544)	MAYFLOWER YELLOW (6538)		



UNMATCHED:

- ▶ VISIBILITY
- ▶ QUALITY
- ▶ DURABILITY
- ▶ SERVICE

DARE TO STAND OUT



1  = 30 MILLION VIEWS PER YEAR



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